



Governor's Monthly Letter

RY 2013-2014

April 2014 Issue

The Governor's Message



The Message of District Governor Luiz "Louie" Ticman during the District Training Assembly 2014.

Fellow Rotarians, in two SHORT months, the Best Class Team will buckle down to work, as the new Club Presidents with able support from the incoming District Officers "Light Up Rotary". As the current leader of our district, may I issue a reminder to the Best Class Team: As the next leaders of the district and the different clubs entrusted with the duty of steering our organization next Rotary year, you must remember that your effectiveness as leaders, your capacity to implement projects, and your ability to render service to our fellowmen will depend much on the level of preparations that you have done as well as the trust, confidence, faith and respect that your fellow Rotarians will bestow upon you.

Today, you are here to further increase your knowledge, acquire more information and avail of the tools necessary for effective governance of your clubs and our district. You must take advantage of this opportunity and must not pass the time idly away. Simply stated, there is time for learning and sharing of knowledge and experiences, and there is time for fun and fellowship. Make full use of this time to prepare yourselves for your year of service.

Allow me, at this juncture, to make a few points on membership, The Rotary Foundation, and service projects.

On Membership Growth and Retention. For years, Rotary has developed and implemented countless recruitment strategies of attracting membership to Rotary. Many of these strategies are working, yet we are not growing in membership the way RI expected it to be. The simple reason is because the supposed growth is negated by Rotarians taking the exit through the back doors. In other words, Rotary has big problems in membership retention. Decades ago we already had 1.2 Million Rotarians. Today, the number still hovers in the vicinity of 1.2 Million members. Thus, we need to continuously address this situation both at the District and Club levels. It is imperative that we minimize the number of those taking the exit, and membership being terminated for various reasons. As "one size doesn't fit all", this must be addressed by each and every club at their level with a minimum guidance from the District Officers.

On a brighter note, our District has made a big leap on membership from 2,137 as starting figure in July 1, 2013 to 2,486 as of April 24, 2014. We expect to attain our goal of 2,500 memberships on or before

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June 30, 2014. I enjoin the Best Class Presidents not only to sustain this momentum on membership but work as a team to attain our District goal for the next Rotary Year as well.

On The Rotary Foundation. We will be entering the second year of the Future Vision which was launched this Rotary year. This new model is based on the concept of leveling up from Good to Great. The Future Vision plan will continue to modernize The Rotary Foundation to help us keep abreast with the fast-changing times.

Despite all the usual snags attendant to new systems and set-ups, our District now has nine (9) Global Grants approved, I suppose to be still the highest in Zone 7A comprising of the Philippines and Indonesia. All our twelve (12) District Grants are in place and being implemented. Our Reporting of Ongoing Grants is consistently very high clearly indicative of our District's adherence to transparency and good stewardship.

Our District's contribution to the coffers of TRF is always high as well. For this year, it now hovers at 157 US Dollars (including the committed donation of PDG Raffy Garcia) per capita more or less.

Best Class Presidents, we need to continue supporting The Foundation which in turn helps clubs and districts to implement projects with significant and profound impact in our community.

On Service, and in closing. I beg for your indulgence as we briefly visit the gospel according to John. Let us all imagine the picture "painted" for us by John in Chapter 13 where Jesus, the Son of God has a towel around his waist, has a basin of water in His blessed hands and is washing His disciples' feet!

He even said to His disciples, "He that is greatest among you shall be your servant" (Mathew chapter 23:11).

Fellow Rotarians, isn't this a great lesson, the perfect lesson, on Servant Leadership. Verily, our Savior wants us to serve others in the same spirit.

He also taught us that greatness is always measured by service. Finally, He impressed on us that "there is no loving others without living for others".

FELLOW ROTARIANS, LET US ALL SERVE OTHERS IN THAT SAME SPIRIT AND FASHION.

Thank you and good afternoon!!!



District Reminders

By District Secretary Danilo "Dan" Santos



REMINDERS FOR CLUBS

- 1) Please submit your duly accomplished SAR and remittance of payment accordingly. Second Semester Semi-Annual dues = \$ 26.50 per member. The current exchange rate the month of April is PHP 44.00 to a \$ 1.00.
- 2) Please remit payment for second semester subscription to the Philippine Rotary Magazine (PRM) at P270.00 per member.
- 3) Kindly report of any change in your club meeting day, venue and time.
- 4) President's Monthly Report (PMR) is to be submitted on line using the district portal (<http://rotarians.district3800>). Deadline for the March PMR is on April 15, 2014.
- 5) Post your E-Bulletin in our Club Bulletin Hub (facebook.com/groups/cbhrotary3800) not later than the 15th of the following month.
- 6) Monthly club attendance report should be emailed to attendance_report@yahoo.com not later than 15 days from the last club meeting day for the month.

DISTRICT ACTIVITIES

May 10, 2014	First Class Team Breakfast Meeting, Valle Verde Country Club	7 AM
June 14, 2014	Awards and Recognition Night, Crowne Plaza Manila Galleria	5 PM

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