

Governor's Monthly Letter

RY 2012-2013 No. 02

August 2012 Issue

The Governor's Message

Dear Fellow Rotarians,

By this time, every Rotarian must have settled into the new Rotary year. While the club and district leadership teams have changed, our mission to serve remains. Very early this month, it was put to the test with the coming of monsoon rains and typhoons resulting in flooding in most parts of our district.

I am sure that most of the clubs if not all have responded to help the flood victims. Again, Rotarians have demonstrated that we are ready to serve. Thank you so much.



In this connection, a group of Peace Builder Presidents met and discussed their experiences in doing relief work and are thinking of proposing ways to more effectively improve our responses. Likewise, some senior leaders are doing the same. Everybody feels that this is going to be a recurring event and we might as well think of a long term and sustainable plan of activities. I hope we can come up with a viable, unified and long-term solution.

August is Membership and Extension Month and I hope all clubs are having their own plans to address issues on membership and membership development. I need not overemphasize that membership is the life blood of any club. Let us look into how we recruit new members and who are they. We need to have diversity, especially women and the younger generation.

More importantly, let us look into our membership retention programs. Let us make Rotary interesting and meaningful to all our members. Innovative club meetings and relevant and sustainable humanitarian projects could lead to more participation by all Rotarians. We will thus be assured that our clubs will continue to grow and flourish.

As all your strategic plans have been formulated, let us now focus on implementing them faithfully and decisively. I am confident that we will achieve them and make Rotary truly a dynamic and relevant organization of choice.

Mabuhay ang Rotary at Mabuhay tayong lahat!

Peace Builder Governor Lirio Sandoval



Secretary General's Reminders

By SG Augusto "Augie" Soliman

A recent report by the RI Regional Zone Chair reveals that our district has to follow up the updating of membership dues and SAR. Anyway, we have until September 15, 2012 to do this. We are also reminded, as well, by the District Membership Committee that all the newly inducted members should be reported immediately to RI, especially those who were inducted by District Governor Lirio. We are happy to announce that the District Office has taken the initiative to register all the remaining club presidents, about 30%, who cannot get through the RI's Member Access. All Peace Builder Presidents have their respective access and they can contact our District Secretariat office to ask the details from our staff, Mags Basa.

At present, our District Governor has conducted Governor's Visits to about 35% of the clubs and about 60% of all our clubs have done their respective club inductions. The schedules of the Governor's Visits to some club and club inductions in the past two weeks were hampered by the recent flooding problems and Rotarians were busy in the calamity relief operations. However, update of schedules was sent to all the Lt. Governors for your reference and guidance.

As mentioned by the District Awards Committee Chair, PP Lito Bermundo, during the first Presidents' meeting, there are RI awards available for Rotarians and all the Peace Builder Presidents are encouraged to make nominations, especially to the following categories which the deadlines for nominations are forthcoming: First is the CLUB BUILDER AWARD - This award recognizes Rotarians who have made a significant impact in supporting and strengthening their Rotary Clubs; Second, is the RI VOCATIONAL SERVICE AWARD - This award recognizes Rotarians who have made a significant impact on advancing vocational service. Nominations to these two awards must be submitted to the District Awards Committee not later than October 1, 2012, so that our District Governor can select nominees and send the nominees' names to RI office. The District Awards Committee will post the details of the other RI and District Awards in our district website.

Finally, all Rotarians are reminded to visit our district website- rotarians.district3800.org, to know more about district announcements and activities. Be updated and be more involved. MORE POWER!

UPCOMING DISTRICT ACTIVITIES:

September 21, 2012— 1st Leg Golf Tournament at Valley Golf and Country Club North Course hosted by Zone 4 Rotary Clubs

September 29, 2012— PRM Photography Seminar, 1:00 pm at Marikina Rotary Youth Center hosted by RC Metro Marikina and RC Rodriguez

October 5, 2012 — Octoberfiesta at the Marikina Convention Center hosted by RC Marikina

DISTRICT DUCKPIN TOURNAMENT PUSHES THROUGH DESPITE BAD WEATHER

*By PP Edmed Medrano, RC Morong
Honorary Member of RC Taytay*

With Rotary International District 3800 Peace Builder District Governor as its Guest of Honor, this year's Duckpin Bowling Tournament went on as scheduled at the Market Place, Kalentong, Mandaluyong City. The annual sports tournament, sponsored by the ever-energetic Rotary Club of Taytay headed by its equally hard-working Peace Builder President Babes Zapanta, was participated in by seventeen (17) Rotary Clubs headed by their vivacious and animated presidents.



A short program was held with Rtn. Mel Reynon leading the Invocation. This was followed by the singing of the *Lupang Hinirang* led by PP Edmed C. Medrano. The Welcome Address was delivered by Tournament Director Mon Santos, wherein he extended his appreciation to participating Rotary Clubs. He hinted that the total number of registered clubs will increase as he still received phone calls from other clubs of their intention to join the tourney.

During his short message, DG Lirio Sandoval complimented the Rotary Club of Taytay for its effort to conduct the sports exercise despite the on-going weather disturbance. He challenged the bowling players to



inculcate the true spirit of discipline, sportsmanship and camaraderie. He further said that the true standard of winning is exhibited by conducting oneself in the spirit of belongingness and peace. The Oath of Sportsmanship was recited by Rtn. Jun Cabintac, a true sportsman.

President Babes Zapanta graciously thanked DG Lirio for acceding to her request to hold the sports competition despite the same being unscheduled for this Rotary Year. She also extended her gratefulness to peace builder presidents who left the comforts of their homes and the company of their loved ones just to show cooperation and true fellowship as peers in Rotary service.



The following Rotary Clubs participated in the opening ceremonies are: RC Valenzuela West, RC Tanay, RC Tres Escalon-Taytay, RC Metro Valenzuela, RC Rodriguez, RC Metro Marikina, RC Marikina, RC of Pasig North, RC Wack Wack, RC Valenzuela East, RC Suburban East Rizal, RC Marikina Central, RC Marikina North, RC Metro Pasig, RC Marikina South and RC San Juan West. On their part, being the host club, RC Taytay fielded two (2) entries, one for the men's division and the other for the women's division.

Also seen gracing the occasion were District Secretary General Augie Soliman, Lt. Gov. Jojo Lorenzo and AG Elmer Espiritu.



WELCOME TO ROTARY !!!

ROTARY CLUB OF MALABON

Adolfo San Juan, Jr.

Efren Francisco

Photo courtesy of RC Malabon



ROTARY CLUB OF KALOOKAN NORTH

*Jade Vincent Yupangco, Efren Laxamana,
Mario Zamora, Eric Enriquez, Rolando
Doloso, Roy Navarro, Ernie Navarro*

*Welcome back, PP Danilo Policarpio
and PP Obet Quizon!*

*Photo courtesy of RC Kalookan North and list from PP
Ricky Santos, RC Kalookan North*



ROTARY CLUB OF METRO MARIKINA

*Archie Miller, Lolita Cinco, Imogene
Miller, and Rey Inigo*

ROTARY CLUB OF MARIKINA UPTOWN

Jonalyn Bermundo and Catlene Mabaza

*Photo courtesy of PE Ferdie Hernandez, RC Metro
Marikina*



WELCOME TO ROTARY !!!



ROTARY CLUB OF PASIG CENTRAL

Ann V. Quintan

Photo courtesy of Pres. Perry, RC Pasig Central

ROTARY CLUB OF SAN JUAN WEST

*Alexander G. Duran
Jose S. Macatangay*

Photo courtesy of RC San Juan West



ROTARY CLUB OF WACK-WACK

Joseph Casquejo, James Go, Dominador Menguito, Benjamin C. Sanchez, Jr., and Zion Jose B. Ruvivar

Photo courtesy of AG Rueben Jarvina, RC San Juan North, and list from PP Jun Padre, RC Wack-Wack





CLUB / ZONE HANDOVERS AND INDUCTIONS



ROTARY CLUB OF MALABON INDUCTION OF OFFICERS

at the Rotary Club of Malabon Center
On August 3, 2012

Photo courtesy of RC Malabon



ROTARY CLUBS OF ZONE 4 JOINT INDUCTION

at Marikina Convention Center
on July 14, 2012

Rotary Clubs of Marikina, Marikina North, Marikina West, Marikina Central, Marikina Hilltop, Marikina East, Marikina Heights, Metro Marikina, River City Marikina, San Mateo, Marikina South, Rodriguez, San Mateo Highlands, Marikina Uptown

Photo courtesy of Pres. Benjie Malaya, RC Marikina



ROTARY CLUB OF WACK-WACK INDUCTION OF OFFICERS

at the Wack-Wack Golf and
Country Club
On August 21, 2012

Photo courtesy of AG Rueben Jarvina, RC San Juan North



PUBLIC IMAGE INTER-CITY MEETING

By DGN Marilou Co , RC San Juan del Monte

District Chair– Public Image Committee

The District Public Image Committee with Zones 7 & 8 had an Intercity Meeting last July 31, 2012 at the Aguirre Hall, PNP Multi Purpose Center, Camp Crame, Quezon City. This was hosted by the Rotary Club of San Juan del Monte led by Peacebuilder President Lina Sarmiento.

The program started with DGN Marilou Co's presentation of Rotary's Public Image Best practices that clubs can emulate, followed by the presentations of the following speakers: Ms. Cecille Suerte Felipe (Philippine Star), Coun. Grace Cortes-Pardines (Head, Dept. of Public Information, San Juan), Coun. Allen Silvano (Liga Pres., League of Brgy. Capts., San Juan), PP Jesus Cruz (Liga VP & formerly Liga Pres., League of Brgy. Captains, Mandaluyong), DSG Augie Soliman, PP Jojo Acebedo, PP Rollz Maningas, AG Oscar Bautista and PP Rene Pineda. The presentations were followed by workshops wherein the participants discussed the different Public Image Projects that they would like to implement in their respective clubs.



The Seminar was a huge success with 143 Rotarians in attendance, including PDG Mac Hermoso, DSG Augie Soliman, Lt. Gov. Adriel Bersola, All Zone 8 AGs Gina Roxas, Peter Beng Hui, Oscar Bautista, Zone 7 AGs Doray Giorla, Rey Rivera, Chay Pagdilao, All Zone 8 Peacebuilder Presidents Mark Luna, Menchie German-Flores, Gil Arellano, George Capili, Ronald Lim, Mitch Angelada, Emma Guerrero, Pam Godoy-Averion, Muffet Manahan, and Zone 7 Peacebuilder Presidents Jo Bacarro, Ricky Santos, Benny de Ocampo, Ronald Murillo, Ely Mojico, Imee Agama, Lee Onofre, and Erwin Zabala.



The top 3 clubs with the biggest number of attendees were RC Mandaluyong, RC E-Club of San Juan, and RC San Juan West.

The members of RC San Juan del Monte who attended the meeting – led by P Lina Sarmiento, PP Pilar Lee, PP Liza So, PP Annette Esparaz, AG Chay Pagdilao, VP Roger Mactal, PP Vic Esparaz, Rtn. Jun Gregorio, Rtn. Teena Gaw, Rtn. Deanry Francisco, IPP Val Siy, Rtn. Elvie Zamora, Rtn. Mario Reyes, Sherryl Khosiking, Rommel Ragasa and Glenda Arcilla— would like to thank all the participants of the Intercity Meeting. Special thanks to PP Pol Leoncio, PP Gina Sanchez and PP Jonas Rivera.



DISTRICT TREE PLANTING 2012

ROTARIANS SHOW LOVE FOR MOTHER EARTH

By Pres. Joanne Felix, RC Marikina East

Joining and continuing RI District 3800's effort for environment protection towards climate change, RC Marikina East with RAC Meteor and Zone 4 Peacebuilder Presidents with all other paxmates in D3800 went up to Brgy. Sawa, Tanay, Rizal. It began with a public image activity from SM Marikina passing through Marcos Highway and then passed by Blue Mountain Ridge. A motorcade of about a hundred vehicles led by RCC Magdalo and Tanay PNP riders arrived at the designated location by 9:30am. PP Gener Dizon, District Chair of the Tree Planting Committee, led the activity together with host clubs RC Tanay and RC Marikina East. The event was graced by our very own District Governor Lirio Sandoval, Rizal Vice Governor Frisco San Juan, Jr., a representative from Rizal Provincial DENR, and the beautiful Ms. Philippines-Air 2009 Michelle Martha Braun. In attendance also are Past District Governors and District Officers.



DISTRICT TREE PLANTING 2012



Photos on pages 8 and 9 are courtesy of Pres. Reggie Regis, RC San Mateo; Pres. Joanne Felix, RC Marikina East; RC Pasig Central; Pres. Ricky Cinco, RC Metro Marikina; Pres. Jhonjhon Salarzon, RC Rodriguez; Pres. Edith de Ello, RC Marikina North; and Pres. Nestor T. Belo, Jr., RAC Marikina Northeast.

HABAGAT HEROES



Photos : 1st Row (left to right) RC Navotas led by Pres. Paul Vidal turns over relief goods worth P20,000 to Navotas City Mayor John Rey Tiangco; RC Valenzuela West led by Pres. Jun Cunanan turns over 500 bags of groceries to Malabon City Mayor Oreta; 2nd Row (left to right) RC Valenzuela West turns over 200 sacks of rice to Valenzuela City Mayor Sherwin Gatchalian in behalf of Valenzuela City Disaster Center and Sen. Dick Gordon of Phil. Red Cross-Valenzuela Chapter; RC Kalookan North led by Pres. Odie Decena is shown giving relief goods to Habagat victims of Caloocan City; RC Sampaguita Grace Park with Philippine Red Cross-Caloocan City Chapter volunteers led the rescue and relief operations in Bgy. 28, Sawata.

Photos courtesy of RC Navotas, RC Valenzuela West, RC Kalookan North and RC Sampaguita Grace Park

HABAGAT HEROES



Photos : 1st Row (left to right) Soup kitchen of RC Marikina East and its Rotaractors at Balubad; 2nd Row (left to right) RC Metro Marikina with Rotaractors distributed relief goods to affected residents of Nangka; 3rd Row (left to right) RC Marikina and Inner Wheel Club of Marikina members prepares and distributes; RC Metro Marikina with RAC Metro Marikina distribute goods in Nangka; RC Marikina North distribute relief goods; 4th Row - Project Hope of RCs Marikina North and Lucena South held at H. Bautista Elementary School.

Photos courtesy of Pres. Joanne Felix, RC Marikina East; Pres. Ricky Cinco, RC Metro Marikina; PP Eric Ignacio, RC Marikina; Pres. Edith de Ello, RC Marikina North

HABAGAT HEROES



Photos: 1st Row (left to right) Soup Kitchen of RC San Mateo led by Pres. Reggie Regis at an evacuation center in San Mateo; 2nd Row (left to right) RC San Mateo to the rescue; RC Pasig Central shows the boat they used for the rescue and relief operations; 3rd Row (left to right) RC Taytay led by Pres. Babes Zapanta donates relief goods to various barangays in Taytay; 4th Row—RC Metro East Taytay prepares for the relief operations

Photos courtesy of Pres. Reggie Regis, RC San Mateo; RC Pasig Central; Pres. Babes Zapanta, RC Taytay; RC Metro East Taytay

HABAGAT HEROES



Photos : 1st Row (left to right) RC Pasig and RC Mutya ng Pasig had their relief operations in Pinagbuhatan Pasig City; GEMS Bigay Alalay Part 1 of RC Metro Manila Gems led by Pres. Joy Kuffel who coordinated with the Ateneo Law School for the distribution of relief goods; RC San Juan turns over relief goods to San Juan City Mayor Guia Gomez for the families staying at the San Juan gym ; 3rd Row (left to right) Marikina Zone Rotaractors led by DRR Clarissa Felix of RAC Meteor do their part .

Photos courtesy of Pres. Joy Kuffel, RC Metro Manila Gems; PP Jovie Sison, RC San Juan; Pres. Joanne Felix, RC Marikina East; PP Ellaine Bagon, RAC Metro Marikina



'ATING' KALUSUGAN.... *Serving the Aeta!*

By Pres. Benjamin "Jhon-Jhon" Salarzon, RC Rodriguez

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On July 26, 2012, as early as 7am with the doctors from Marikina Valley, the club crossed the 650-meter, 15-meter deep running water of Montalban River to help the Sitio Ati (reversed spelling for ITA) in Barangay San Rafael, Rodriguez, Rizal for Disease Prevention and Health needs. The very first club community project that made us thought that this should be significant and sustaining in terms of medical mission.



The club decided to focus more on Disease Prevention that is why we have the Tamang Paghuhugas ng Kamay lectures, Family Planning and Pre-Natal lecture and Proper Waste Segregation.

The community welcomed us and I was surprised that the 75 households with 450 residents living in the area were all afraid to visit the doctor in times of illness and most especially, they were not given so much attention because they are not registered voters of Rodriguez, Rizal.



...(continued on page 15)

'ATING KALUSUGAN'...(continued from page 14)

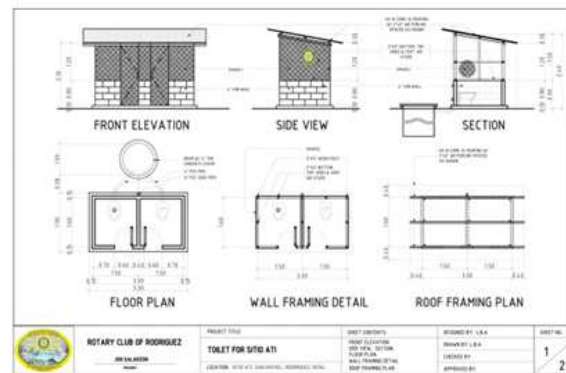
The club dentists, CP Gildon and VP Nene performed their vocation and served the community for tooth extraction and consultation on the proper oral hygiene while the doctor from Marikina Valley undergo a free surgery to a mother who have small cease in her butt.



A lot of fun with our dear brethren Aeta in the whole Thursday morning and very fulfilling on our part as Rotarians. We assured our future RCC, Sitio Ati that we will never stop on Medical Mission.



The club has a good project for this year to our brethren Aeta and that is our ATING PALIKURAN wherein the club will provide toilets (4 cubicles) with water system direct from the river and proper waste disposal underground.



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RC TAYTAY SERVES BARANGAY MUZON

By Pres. Natalia "Babes" P. Zapanta , RC Taytay

The Rotary Club of Taytay launched a Community Project in Barangay Muzon on August 16, 2012 spearheaded by Rtn. Joyce Eguia, a licensed pediatrician and Sec. Mark Fermindoza, a physician.

The Project was centered on 2 areas of Focus namely:

- 1. Disease Prevention & Treatment; and
- 2. Maternal & Child Health



The project is the first of a series, 2 times a month, to be monitored, with parents and housewives as participants. During the first session held on August 16, 2012, a short biofilm was shown, followed by a discussion on disease prevention and treatment most especially for kids. This was followed by a feeding program after weighing malnourished children.

After this, deworming of children 2 years old and above was conducted and assisted by CWL of Muzon. Vitamins were also distributed.



During the later part of the activity, Dr. Mark Fermindoza answered questions and queries of some parents. A lecture and discussion on maternal and child health was held.



The community service project was held at the Barangay Hall covered court of Muzon, Taytay with Rtn. Aniel Cruz and Rtn. Buboy Santos as coordinators. Before the end of the session, handouts on maternal and child health were given to the parents. The second session is scheduled on August 30, 2012, with the same time and venue.



RC VALENZUELA DONATES EQUIPMENTS FOR THE BLIND

*By PP Rollz Elan Maningas, RC Caloocan Silangan
CAMANAVA Cluster Chair on Public Image and PRM RID3800*



The Rotary Club of Valenzuela headed by Peace Builder President Robert Nelson and PP Benj Ngo donated equipment for blind students of Marulas Elementary School. The equipment is composed of one set of Personal Computer, 1 Romeo Embosser – Braille Printer, 1 JAWS – Text to speech software, Duxbury – Braille software. This will truly boost the school's SPED program.

Most of the children belong to the poorest families in the city. As such, their plight becomes much more difficult due to the combined effects of their disabilities and their poverty. This inspired RC Valenzuela

By using the Duxbury software, teachers can type in their lesson plans and other aids and then have the Romeo embosser print out the said resources into Braille format. With such a setup, teachers no longer have to rely on pre-printed Braille materials. They can actually create their own lesson plans and educational materials. The Rotary Club of Valenzuela has committed to sustain the project on a long term basis by donating Braille paper. On the other hand, the JAWS software allows blind student to use the computer and even get on the Internet. It translates whatever is shown on screen into Audio format. This is an invaluable tool to help these students.



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THE MAGIC OF ROTARY'S GROUP STUDY EXCHANGE PROGRAM

By Pres. Len Isleta, RC Sampaguita Grace Park

ROTARY IN ACTION

The Group Study Exchange (GSE) Program is indeed one of the relevant programs designed to develop professional and leadership skills. It provided service opportunities to establish the humanitarian service between the sending and hosting countries. The Rotary Club of Sampaguita Grace Park, RID 3800, is indeed very fortunate to have its nominated GSE participant, Christine Sierte, selected. Ms. Sierte, a Public Elementary School teacher, went to New Zealand RID 9980, and before she left, she attended the club's Rotary meetings to know the programs and projects that the club does in the communities especially in public schools. RC Sampaguita Grace Park then sent her copies of the club's priority projects badly needed from Kinder, Grades 1-3, which are shoes, socks, schools supplies and four other projects. These were then given to those who hosted her to stay for a night or two and to discuss the urgent needs of those programs asking for any support if possible.

The club is indeed very fortunate, that one club, the Rotary Club of Temuka Geraldine, after communicating with RC Sampaguita Grace Park, sent through the club's bank account their financial support. With this, the following were purchased direct from the wholesalers and were distributed to the following pupils at designated schools:

LERMA ELEMENTARY SCHOOL

ITEMS	KINDER	GRADE 1	GRADE 2	GRADE 3
1. Shoes and Socks		8	8	9
2. Pad Paper	106	176	171	196
3. Crayons	106	176	171	196
4. Pencil	212	352	342	392
5. Eraser	106	176	171	196
6. Sharpener	212	352	342	392
7. Writing Notebook		176	171	196
8. Elem. Formal Theme Book (English)		176	171	196
			Total	649

LIBIS TALISAY ELEMENTARY SCHOOL

ITEMS	KINDER	GRADE 1	GRADE 2	GRADE 3
1. Shoes and Socks	5	8	6	6
2. Pad Paper	121	241	206	182
3. Crayons	121	241	206	182
4. Pencil	242	282	412	364
5. Eraser	121	241	206	182
6. Sharpener	242	282	412	364
7. Writing Notebook		241	206	182
8. Elem. Formal Theme Book (English)		241	206	182
			Total	750

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THE MAGIC OF ROTARY'S ...(continued from page 18)



MAYPAJO ELEMENTARY SCHOOL

ITEMS	KINDER	GRADE 1	GRADE 2	GRADE 3
1. Shoes and Socks	5	5	6	9
2. Pad Paper	120	241	206	182
3. Crayons	120	241	206	182
4. Pencil	240	482	412	364
5. Eraser	120	241	206	182
6. Sharpener	240	482	412	364
7. Writing Notebook		241	206	182
8. Elem. Formal Theme Book (English)		241	206	182
			Total	749

SAMPALUKAN ELEMENTARY SCHOOL

ITEMS	KINDER	GRADE 1	GRADE 2	GRADE 3
1. Shoes and Socks		14		11
2. Pad Paper	120	241	206	182
3. Crayons	120	241	206	182
4. Pencil	240	482	412	364
5. Eraser	120	241	206	182
6. Sharpener	240	282	412	364
7. Writing Notebook		241	206	182
8. Elem. Formal Theme Book (English)		241	206	182
			Total	749

Rotary's program is indeed magical! It improves lives, health and provided the urgent needs of these pupils who live below poverty level.



ROTARY IN ACTION

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SHOE GIFT-GIVING OF RCs MALABON, MALABON HIGHLAND AND KASHIWASAKI EAST



RC METRO MARIKINA'S COMMUNITY PEACE FORUM—CONFLICT MANAGEMENT AND RESOLUTION



BLOOD-LETTING PROJECT OF RC MARIKINA WITH RAC MARIKINA, INFORMATICS, AND PHILIPPINE RED CROSS—RIZAL CHAPTER MARIKINA BRANCH



ZONE 8 JOINT INTERACT INDUCTION HELD ON AUGUST 18, 2012 AT MANDALUYONG SCIENCE HIGH SCHOOL

Photos courtesy of RC Malabon; Pres. Ricky Cinco, RC Metro Marikina; Rtn. Dodjie Cabalquinto, RC Marikina, and PP Jonas Rivera, RC Mandaluyong West

RC GREATER MANDALUYONG'S PROJECTS

FREE EYE CHECK UP, CATARACT SCREENING AND FREE EYEGLASSES



THE D'YARIO BAGS — A LIVELIHOOD PROJECT THAT SUPPORTS POLIO ERADICATION



HANDOVER OF SURGICAL SUPPLIES TO MANDALUYONG CITY MAYOR BENHUR ABALOS



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RC ORTIGAS CENTER UNVEILS ITS VISION AND MISSION STATEMENTS

By Rtn. Rey Lugtu, RC Ortigas Center

Our Vision and Mission

As philanthropy and volunteerism matures globally there is a heightened desire among many organizations in all locations to increase the number of members and enhance the commitment of volunteer leaders involved in fund raising, advocacy and other activities that will benefit the organization and the community where they serve.

Rotary Clubs all over the globe are no exception - whether the club is in need of more members or wanting to engage community people in its programs, the goal is the same – to find ways to effectively recruit, enlist and continually inspire members and volunteers to serve the organization and the community.



Vision and Mission statements are critical components that attract, inspire and continually motivate members and volunteers of any successful organization – may it be for profit or non-profit.

Having worked both as a volunteer and a professional with a wide variety of organizations, I have observed that clear and continuous communication of an organization's vision and mission ensures commitment and passionate service among its members.

This is why at the Rotary Club of Ortigas Center (RCOC), we have taken great care and participation in formulating our first ever Vision and Mission. Likewise, we want to make sure that these are effectively and unremittingly communicated to all members, under the helm of President Liz Jose.

In fact, the unveiling of RCOC's Vision and Mission was the highlight of our club's 21st induction ceremonies held on July 23, 2012 at the Valle Verde Country Club. President Liz revealed the vision and mission of RCOC, nicely framed which read:

VISION

The Rotary Club of Ortigas Center (RCOC) is a service organization of choice among servants, be it in business, professional, and community leaders who come together through passionate commitment and fervent fellowship to effectively improve lives in our selected communities and become the model organization for others to follow.

MISSION

It is our mission to embrace the ideals of Rotary International of "Service Above Self" by actively helping our communities and effectively creating opportunities for development and growth among the less privileged through the selfless and sincere participation of our members, serving with enthusiasm, integrity, and joyful fellowship.



The induction ceremony was undeniably a huge success, as we all imbibed the essence of our club's vision and mission.

What made the ceremonial occasion more meaningful was the presence of District 3800 leaders, graced by District Governor Lirio Sandoval accompanied by Lady Glo, Past District Governor Ruf Luna with Lady Baby, Past District Governor Efen de Guzman and Lady Pam, Sec. General Augie Soliman and Spouse Tess, Lt. Gov. Gani Dominguez, Asst. Gov. Carlie Ramos, our brothers from our sister club The Rotary Club of Marikina and classmates of our President Liz Jose, the Peace Builder Presidents from the different Zones.

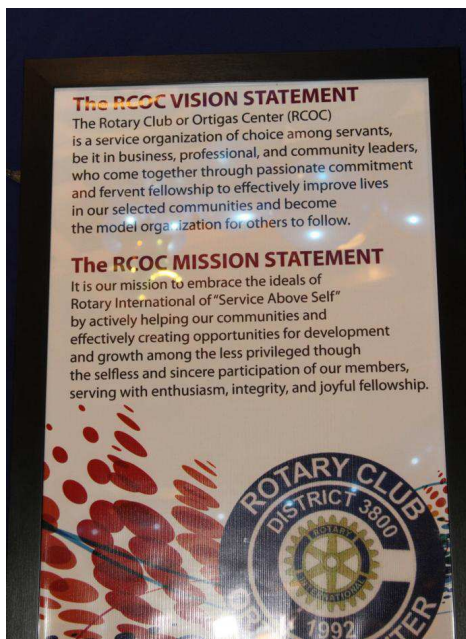
(continued on page 23)

RC Ortigas Center Unveils...(continued from page 22)

As an overture to the wondrous occasion, we started with the Governor's visit at 530pm - present were DG Lirio, SG Augie, LG Gani and AG Carlie, PB Pres Liz, CS Luz, PP Boy Yaptinchay, Chair for Community Service, PP Lito Lamson, Chair for Membership, and Rtn Rey Lugtu, Chair for Communications. Our club's plans and projects for the next three years were presented, and gladly approved by DG Lirio.

To make sure that our club's vision and mission are effectively communicated and passionately lived by our members, our newly inducted officers are committed to work hard to realize these. The new officers for Rotary Year 2012-2013 are:

PRESIDENT - Lizbeth "Liz" R. Jose
 VICE PRESIDENT - PP Josefina Ma. "Joy" G. Valenton
 SECRETARY - PP Luz Ng Cotoco
 TREASURER - PP Gloria "Glo" C. Cotoco
 ADVISER/HEAD COACH - PP Benjamin "Benjie" Liboro
 SGT AT ARMS - PP Roy Eduardo "Ed" Lucero
 MEMBERSHIP - PP Lito A. Lamson
 PUBLIC IMAGE - PP Troy A. Luna
 TRF - IPP Roman Nicholo S.E. "Nico" Molina
 ADMINISTRATION - PP Manuel "Manny" L.M. Torres
 COMMUNITY SERVICE - PP Rafael "Boy" G. Yaptinchay
 CLUB SERVICE - Rtn. Erlesita "Erly" N. Depano
 WAYS & MEANS - Rtn. Nympha M. Sapitula
 SPECIAL PROJECTS - Rtn. Manuel "Manny" S. Estacion
 COMMUNICATIONS - Rtn. Reynaldo "Rey" C. Lugtu Jr.
 TRAININGS - PP Benjamin "Benjie" Liboro
 NEW GENERATIONS (Interact/Rotaract) - PP Gloria "Glo" C. Cotoco



SISTERHOOD AGREEMENTS



RC SAN JUAN NORTH signs Sisterhood Agreement with RC Central Tarlac at The Aquino Center, Hacienda Luisita, Tarlac.

- Photo courtesy of AG Rueben Jarvina, RC San Juan North



RC MARIKINA recently had a Sisterhood Agreement Signing with RC Tanauan held on July 27, 2012 at Pres. Laurel Gym, Tanauan, Batangas.

- Photo courtesy of PP Eric Ignacio, RC Marikina

FROM ROTARY INTERNATIONAL

Get ready for New Generations Month at Rotary in September with a look back at Boys and Girls' Week, which started in New York in 1920 to promote youth development in education, citizenship, and vocation.

Read more at www.rotary.org/en/MediaAndNews/News/Pages/110914_news_history.aspx?fb



DRINK WITH CONTROL
or do not drink at all.

Alcohol is the leading form of addiction in our society.

Lubhang Mapanganib Ang Labis Na Pag-inom.

PROJECT SUNRISE is a caring rotiferator from
THE ROTARY CLUB of PASIG SUNRISE
"Committed to delivering health information and services to our communities."

From the Editor:

We encourage all the clubs to submit articles and pictures of their club projects. Pictures should be in high resolution and should show Rotarians in action and/or the beneficiaries of the club projects. We have the option to select articles or pictures to be published subject to availability of space. Some of the articles and pictures may be submitted to the Philippine Rotary Magazine and will be subject to the PRM Editorial Board's selection process. You may submit your materials to the following:

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