



1ST GLOBAL SPOUSES BREAKFAST MEETING FEATURES FINANCIAL GURU

The 1st Breakfast Meeting for Global Rotary Year 2010 - 2011 was held last July 10 at Club Filipino. The first part of the meeting was held at Kalayaan Hall, where the spouses had their breakfast together with the Rotarians. After the speech of Global District Governor Jun Farcon, the Global Spouses proceeded to their own session at the Ral function room of the same venue.

In line with District Governor's Lady Zeny Farcon's determination to conduct meetings which are informative, interesting and enjoyable, the 1st meeting featured Ateneo economics graduate, finance and economics expert, IPP Francisco Colayco.



Later on, DGL Zeny assisted by the members of the Global Spouses Executive Committee (GSExC) gave away raffle prizes for everyone. Ten early birds were given special prizes for coming early to the meeting. The birthday celebrants for July, August and September were also recognized and a cake, courtesy of DGL Zeny, was shared by everyone.



Immediate Past President from the Rotary Club of Pasig and more popularly known as Topax, Colayco talked on "Financial Stewardship". Some of the topics he discussed with predominantly female audience dwelt on economic indicators, investment risks and opportunities, how to determine one's wealth and the qualities of a wise investor. IPP Topax readily entertained questions from the audience and when asked on the quickest way to get rich, his answer was "The quickest way to get rich is to get rich slow".

Prior to the open forum, Spouse Eyra Umali led the group in a Getting To Know You Game. The twist in this activity was that the body was divided into Zones, different currencies were assigned to them and they had to formulate their own motto and group cheer related to the currency. It turned to be an interactive exercise with all the spouses getting into the fun and learning experience.



The 1st breakfast meeting for Rotary Year 2010 - 2011 went off with a great start. It was a successful affair judging from the high turn-out: PDGLs Nita Honorio, Marsh Chua, Mely Zamora, Pam de Guzman, Myrna Enriquez, Elena Dee, Cely Hermoso, DGNL Glo Sandoval; 4 SAG spouses; 5 AG spouses, 39 Presidents spouses, 27 members of the GSExC and Working Committees and 4 guests. Including DGL Zeny, attendance total was an amazing 88.

The next breakfast meeting will be on September 4, 2010 to be hosted by the spouses from Zones 1 to 4. **GSExC Vice-Chair Judy Rocamora, RC Rizal Centro**

August is Rotary Membership and Extension month. In this connection, please allow me to share with you some thoughts on membership growth from Past RI President Cliff Dochterman. He says ... Potential members are everywhere. But to get them to join Rotary, clubs must use creativity and imagination. Rotary International leaders keep emphasizing membership growth and extension because Rotary's very survival depends on it. If Rotary is to grow, we must take action. He offers the following tips:

1. Use a team approach. Teams should have several members who meet with qualified business and professional leaders to discuss the benefits of joining Rotary.
2. Set aside one club meeting per month for a "Visitors Day" to which all club members will invite a friend or a prospective member.
3. Seek out natural prospects, including Rotary Ambassadorial Scholars, Rotaractors and GSE Team members.

I. CLUB REMINDERS

1. Ensure timely submission of your duly accomplished SAR and remittance of payments for the first semester Semi Annual dues - US\$ 25.50 per member.
2. Remit payment for the first semester subscription to the Philippine Rotary Magazine - Php 270.00 / member
3. Monthly club attendance report should be submitted to the District not later than 15 days from the last club meeting day for the month. The District Attendance Chair is IPP Paola Acebedo of the RC Sampaguita Grace Park.
4. The August exchange for all transactions with Rotary International is Php 46.00 to 1 US\$.
5. The District policy on the DSG and matching grants have already been released. Deadline for the submission of proposals have been extended to 30 August 2010.
6. President's Monthly Report (PMR) is to be submitted not later than the 15th of the following month. Also, submit two copies/issues of your weekly bulletin together with your PMR.
7. As planned, all club inductions should be held not later than 15 September 2010. Joint inductions are definitely encouraged.
8. Governor's visits will be scheduled after September 15. Coordinate with the undersigned for your dates. We will come out later with the guidelines for the governor's visit.

9. Club Induction Guidelines:

- a. Coordinate with your respective Assistant Governor for the program.
- b. Start the induction on time. All program participants should come early. The induction program time should not be more than 1:30 hours. Joint inductions should be around 2 hours.
- c. In the interest of time, encourage congratulatory applause with standing ovation instead of the traditional handshakes. In the case of joint inductions, traditional handshakes are not allowed.
- d. There will be no induction of new members as well as club awards during the program. Mass inductions for new members have already been scheduled by during the Rotary Year.
- e. The list of club officers should be submitted to the district office at least one week before the scheduled induction so that the Oath of Office can be prepared and signed by the Governor ahead of time.

10. Group Study Exchange

- a. The Group Study Exchange guidelines for application have already been released by Chairman CP Jun Bernad.
- b. Club endorsements of applicants interested to join the GSE Team to Shukugawa, Japan on February 22, 2011 to March 22, 2011 are now being accepted. Filled up application forms can be sent to the district office or emailed to bernad.jun@dbtc.edu.ph.

II. DISTRICT EVENTS / ACTIVITIES - AUGUST to OCTOBER 2010

Event / Activity, Date / Time, Venue

1. **First Mass Induction of New Members** - 7 August 2010, 2:00 pm, Club Filipino, hosted by RC Marikina West.
2. **Duckpin Bowling Tournament Opening** - 8 August 2010, 8:00 am, Market Place, Mandaluyong City, hosted by RC Taytay.
3. **Tenpin Bowling Tournament Opening** - 10 October 2010, Colorado Lanes, 4th Level, Starmall Complex, EDSA cor. Shaw Blvd., Mandaluyong City, hosted by RC Downtown San Juan.

III. CONTACT INFORMATION

District Office

Marikina Rotary Youth Center, Marikina City; Tel. no. (632) 942-3720
eGroup - RotaryD3800GlobalTeam@yahoo.com

Rotary International South Pacific & Philippine Office (SPPO)

McNamara Center, Level 1, 100 George St., Paramatta, NSW Australia 2150
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Lourdes Labao, Coordinator lglabao@philconsult.com

My dear Family of Rotary

This month of August we celebrate Membership Month in our Rotary calendar. I would like to emphasize the importance of membership recruitment and retention, as well as our desire to extend Rotary to the other towns and cities in our District which can accommodate more Rotary clubs. We have set modest membership goals for our District based on the club membership goals. I am very confident that we have stirred the enthusiasm and gathered the much needed momentum to jump start our membership campaign. In due time, we will accomplish our membership goals as earlier predicted.

This month we will again witness the holding of the District level Mass Induction of New Members on August 7, 2010 at the Kalayaan Hall of Club Filipino. I am very excited to report that we are receiving very good feedbacks on the possible outcome of the first mass induction of members. The last time that we did a similar event was during the term of PDG Lina Aurelio. I know this because I was one of the Presidents during that time. We hope we can match or even surpass the successes of the mass inductions held fourteen years ago.

All of our membership recruitment efforts will not bear the desired result unless we also focus on the equally important aspect of membership retention. I asked the help of IPDG Rodolfo San Felipe to help and guide the District as to how we can maintain those new members recruited in the prior years as well as this year. We agreed that the STAR Program is the answer and certainly it can help guide the clubs as to how to nurture and rotarize the newly inducted members. The article written by PDG James Walker on Membership Retention Program is very enlightening. He said that *Rotarians are made not born*. The retention of existing members is critical to club growth and success. Clubs should recognize that a person may choose to become a member of Rotary, but it is the club's responsibility to see that the new member becomes a Rotarian.

Once a new member joins, the Membership Committee (Membership Team) accepts the responsibility to inform, educate, encourage and support them through:

1. A dignified yet enjoyable induction feature at the club meetings.
2. A pro-active program to show new members the club's activities and to create opportunities to meet our experienced members.
3. Hands-on participation and leadership development through Community Service projects.
4. An informal and hosted Fireside Dinner Program to promote fellowship between new members and their spouses with experienced Rotarians.
5. Informative and stimulating Orientation meetings for all new members to expose them to the world of Rotary - at home and internationally.
6. An active 'We Care' program that supports all our members during their personal and business challenges.
7. Tracking and follow-up of all members' attendance and involvement to encourage and support their participation in club activities, i.e. Retention & Involvement.
8. Monthly Membership Team meetings, including experienced and relatively new members, to pro-actively identify member needs and set a corrective course of action.
9. Develop and maintain a club environment that supports and recognizes that membership growth is critically important to club success.

Remember, the success of a Membership Program is due in great part to the leadership of the Club President and his Board of Directors. Membership development and retention starts from the new applicants first Rotary impressions and proactively continues.



Virgilio 'Jun' Farcon, Jr.
Global Governor Virgilio "Jun" Farcon, Jr.

DISTRICT RECOGNITION/AWARDS FOR RY 2010-11

The basic premise for any club or individual to be eligible to receive recognition from the District or RI is to be anchored on two things:

- The Rotary club must be in good standing and thus must present proof that it has fully paid on time the following by end of May 2011:
 - RI dues (end of July 2010 and end of January 2011)
 - District Fund (one week after the Governor's official visit)
 - PRM subscription dues (end of July 2010 and end of January 2011)
- Membership information cut-off date is January 31, 2011.

In order for a club (and in some cases for individuals) to be eligible for any of the District recognition, the club's qualification for the RI Presidential Citation is the mandatory requirement. Those who meet the first tier criteria become effective clubs. To bring it one step further, those who meet the second tier criteria are the outstanding clubs.

Recognition to be given for this RY:

- RI Presidential Citation
- RI Presidential Citation and Effective Club (25 points per avenue of service)
 - RI Presidential Citation with Distinction and Outstanding Club (35 points per avenue of service)

Proposed criteria for most outstanding clubs (3 categories according to club size)

- club must qualify for the RI Presidential Citation, and
- have a net membership gain of at least 10% by the cut-off date
- TRF contribution during the current RY

Proposed criteria for most outstanding presidents (3 categories according to club size)

- home club must qualify for the RI Presidential Citation
- club president must have personally contributed at least any amount to TRF during the current RY, and
- club president must have recruited at least one (1) new member by the cut-off date

The Rotary Foundation:

- The Rotary Foundation Citation for Meritorious Service** - one Rotarian per district
- Rotary Foundation District Service Award** - 20 Rotarians
- Total TRF contribution by club**
 - gross contribution (5 clubs)
 - Per capita contribution (5 clubs)
- 100% PHF club** - for the current RY
- 100% Rotary Foundation Sustaining Member club - for the current RY (club must meet the minimum number of member strength)
- Every Rotarian Every Year (EREY) club

Membership recruitment

- Highest net percentage increase in membership per club (5)*
- RI Recognition of Smaller Club Membership Growth** (cut-off for award is 10, 15 or 20 members)

Membership Retention

- RI Recognition of Membership Development and Extension Award**
- RI Recognition of Membership Development Initiatives**
 - one club per each area of membership growth and development:
 - retention
 - recruitment
 - organization of new clubs

Recognition of Effective Service Projects

- RI Significant Achievement Award** - one club per district
- Best Cooperative Projects
 - between 2 clubs
 - between 3 or more clubs
- Best Zonal Projects

Club Bulletin - Five awardees, no categories

Philippine Rotary Magazine recognition - to be gathered from the DGR-PRM

Attendance - 3 clubs with the highest average percentage monthly attendance, as reported, per category

External Relations Best Cooperative Projects Award - 5

Club Builder Award - 1 per district (nomination to RI due by Nov. 1, 2010)

Most Outstanding Mother Club - 3 awardees (with manifested and documented support to daughter clubs through joint projects and activities)

- the mother club must at least be eligible for the RI Presidential Citation Award
- nomination by daughter club/s required

Most Active in Sister Club Relationships - 3 awardees each for both local and international sister club relationship/s

Most Outstanding District Officer - 3 awardees (any district officer other than a member of the Global ExeCom and Recognition and Awards Committee)

- nominated by at least one (1) member of the ExeCom and SAG
- must have personally contributed to TRF during the current RY
- recruited at least one (1) new member

Most Outstanding SAG - 3 awardees

- nominated by at least one (1) AG and (1) Club President
- must have personally contributed to TRF during the current RY
- recruited at least one (1) new member

Most Outstanding AG - 5 awardees

- nominated by at least one (1) SAG and (1) Club President
- must have personally contributed to TRF during the current RY
- recruited at least one (1) new member

Note: We will confirm the cut-off dates for sending the nominations to RI for those recognition that will emanate from RI.

For the most outstanding club and club president recognitions, in case there are more than 5 qualifiers, we will use as a filter the dates wherein they paid the following:

- RI dues (within one month of the end of July 2010 and January 2011)
- the District Fund (within one week after the Governor's official visit), and
- the PRM dues (within one month at the end of January 2011).

Proposed criteria point distribution for the recognition of most outstanding clubs and club presidents:

- | | |
|--|----|
| 1. Net Increase in Members (Growth) | 10 |
| 2. Club Service | 10 |
| 3. Attendance in club meetings | 10 |
| - 2 points each for every average attendance equal to or greater than 70%, 80%, 90%, 95% and 100% | |
| 4. Significant Service Projects | 20 |
| - 5 points each for having at least one project under Community, Vocational, International and Youth Service | |
| 5. Attendance in district meetings and district projects | 10 |
| 6. Regular club bulletins | 10 |
| 7. Enhance Public Image | 10 |
| 8. TRF contribution/participation | 10 |
| 9. Polio Plus Challenge/Project | 10 |



Global Presidents' Induction



Cosmopolitan San Juan



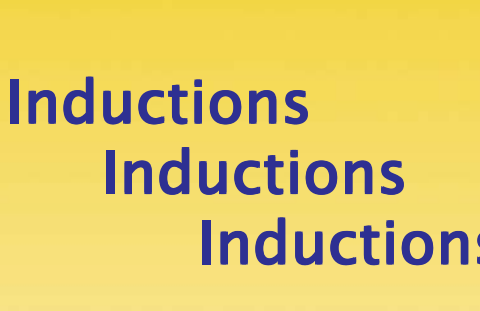
Grace Park



Mandaluyong-Pasig-San Juan



Marikina Zone



Metro Valenzuela & Valenzuela East



Pasig East



San Juan EDSA



Teresa



Valenzuela



Valenzuela South



Valenzuela West

Inductions Inductions Inductions



THE ROTARY FOUNDATION / WORLD COMMUNITY SERVICE FORUM

Attendance statistics of this forum held last 24 July 2010 at the Club Filipino, San Juan City were as follows: Presidents (58), Presidents-elect (11), Assistant Governors (9), District Foundation Committee Chairs (5), Club Foundation Chairs (15), PDG's and District Officers (31) and other Rotarians (58). Total number of participants (187) representing 71 clubs.



The numbers speak for itself. It was a well attended seminar hosted by the Rotary Clubs of San Juan and Sampaguita Grace Park. We owe it to present day technology that was used to remind Global Presidents to send delegates to the seminar. The use of technology like emails to the more than 200 members of the Global Team eGroup, the text messages amongst Global Presidents, and Facebook posts contributed to the unprecedented turnout of participants.

The forum was moderated by no less than our District Governor Virgilio Farcon, Jr., where Regional Rotary Foundation Coordinator, PDG Melito Salazar of District 3780 gave the TRF Updates, PDG

1st PRESIDENTS' BREAKFAST MEETING

The First Presidents' Breakfast Meeting had another record breaking attendance. A total of 257 Global Presidents, Past District Governors, District Officers and Spouses attended the meeting last 10 July 2010 at the Kalayaan Hall of Club Filipino. The very productive and enjoyable meeting lasted up to 11:30 am.

Fabio Enriquez talked on the District Policy on District Simplified Grants and Matching Grants, and PDG Marcos Hermoso capped the forum with the evaluation of submitted survey sheets.

The seminar saw a break from the previous year's format because emphasis was placed in a workshop type environment



where the audience was first divided between the Matching Grant Tutorial handled by PP Albert Ang of RC Mandaluyong, and the WCS/Project Link Tutorial by CP Manny Reyes of RC Rizal Centro. Attendees were taught how to use the internet and to go to the respective sites for their particular applications. This innovation is expected to increase the number of applications for project funding from Clubs in our District.

Special gifts and pins were given to new Paul Harris Fellows and Multiple Paul Harris Fellows by DG Jun Farcon, with the assistance of PDG Mac Hermoso and PDG Efen De Guzman. **PP Jovie Sison, RC San Juan, WCS Forum Chair**

